

# EXPO PLASTICOS

2024

INNOVATION FOR A SUSTAINABLE  
MODEL OF THE PLASTIC INDUSTRY

INTERNATIONAL EXHIBITION AND BUSINESS  
FORUM OF LATEST TECHNOLOGY, MACHINERY  
AND SOLUTIONS IN PLASTIC FOR ALL  
INDUSTRIES.

NOV  
5-7  
2024

EXPO

GUADALAJARA  
GDL. JAL. MÉXICO

ORGANIZED BY

TRADE SHOW  
FACTORY

OFFICIAL MEDIA PARTNER

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[www.ExpoPlasticos.com.mx](http://www.ExpoPlasticos.com.mx)



# EXPO PLASTICOS 2024

With the objective of PROMOTING THE DEVELOPMENT OF A STRONG AND EFFICIENT SUPPLY CHAIN, Expo Plásticos 2024 is the business forum that allows you to access the latest in machinery, technology and solutions to improve productivity, processes and profitability of plastics processing companies.

The venue is at Guadalajara, a city which is easily accessible by land and air, has great development of the industry, and is close to Mexico's major centers of industrial growth. The plastic industry represents 85% of the country's productive processes and also contributes 25.1% to the national Gross Domestic Product (GDP), with a constant and sustained growth of 4.8% in the last ten years.

In Jalisco, host of Expo Plásticos, the industry is growing steadily and represents 7 percent of the sector's value nationally\*. Source: Anipac Fuente: Anipac

## 17 EDITIONS

as the exhibition and business forum that supports the development of all productive sectors.





# Why exhibit at Expo Plásticos?

Expo Plásticos has been growing edition after edition, consolidating itself as THE PLACE to do new business, find suppliers, access new markets, and generate real business opportunities from the fastest growing industrial areas of the country.

**EXPO PLÁSTICOS**  
**13,000+**  
**PROFESSIONAL ATTENDEES.**

Position your company and showcase the advantages of your products and services at the event where you can access new markets and generate greater opportunities for your business.

- ▶ Business meetings with one-on-one appointments between exhibitors and qualified buyers to increase your sales results even more.
- ▶ 700 brands present on the exhibition floor
- ▶ 215,000+ sqf of show floor
- ▶ Fully live operating machinery
- ▶ Conferences and technical workshops with current topics for your business.



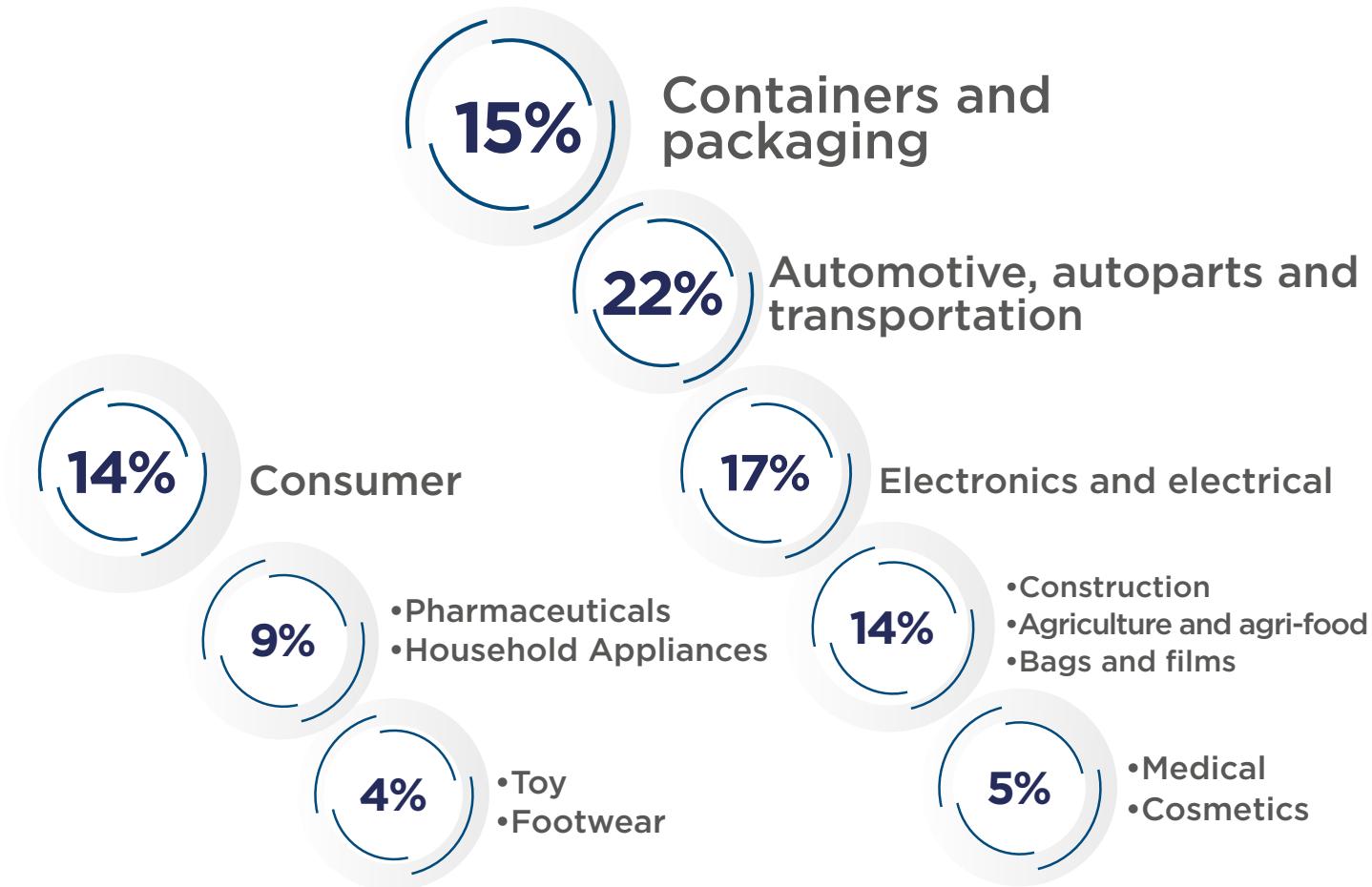


**70%** of the attendees make the final purchase decision or directly influence it.



**35%+** of attendees are CEOs or company owners.

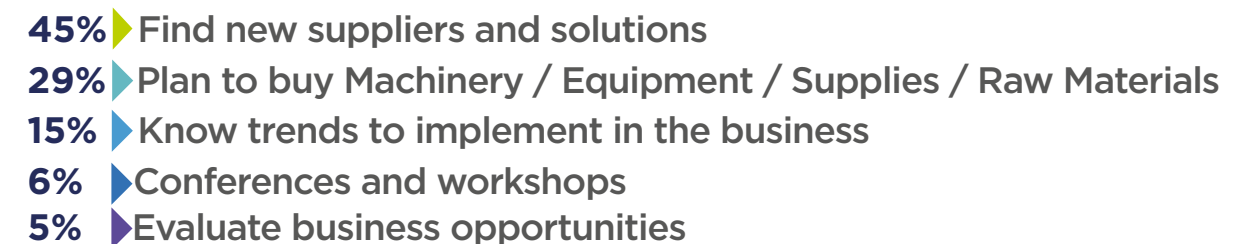
**INDUSTRIES AND SECTORS THAT ATTENDED EXPO PLASTICOS:**



**Job Position**



**Top 5 reasons for attending the show**







## Main product categories and industries exhibiting at Expo Plásticos

- Dyes and Pigments
- Automation and Control
- Industrial Safety
- Machinery and Equipment
- Controls and Components
- Instrumentation and Process Control Equipment
- Roto molding, tooling and molds
- Additive Manufacturing
- Bioplastics
- Synthetic Resins
- Financial Services
- Recycling
- 3D Printing

## Technology and products of primary interest

Machinery and equipment	33%
Raw materials/resins	26%
Molds, tooling and accesories	20%
Injection molding technologies and solutions	20%
Extrusion technology	13%
Recycled Plastic	9%
Additives	8%
Controls and components	8%
Peripheral Equipment	8%
3D printing	7%
Instrumentation and Process Control Equipment	7%
Robots	6%
Software	6%
Masterbatches	6%
Recycling/Recycled materials	6%
Blow Molding	5%



# Exhibition Floor

# EXPO PLASTICOS 2024



## Prices

### ▶ Single Booth \$ 360 Usd per sqm

(Applies only for stands smaller to 36 sqm).

- White melamine side and back walls.
- Heavy duty carpet.
- Marquee and sign with company name and booth number (optional).
- A single-phase double contact of 110V, 10TH.
- Listing in the exhibitor directory.

### ▶ Free Space \$340 Usd per sqm

(Applies only for booths equal to or larger than 36 sqm and up).

- A single-phase double contact of 110V, 10TH.
- Listed in the exhibitor directory.

### All exhibitors are provided with:

- Staff at your disposal to assist you in any need that may arise during the Expo.
- A space to store packages, empty boxes and packaging.
- 24-hour security at the entrances, as well as inside the exhibition hall from the beginning of set-up to the end of dismantling.





# Guadalajara, Jalisco: The Venue for Expo Plásticos

- Jalisco is one of the 3 main consumers and producers of plastics.
- The plastics industry generates more than 20 thousand jobs in the state.
- Guadalajara, its capital, is a city of folklore, colors and contrasts, where modernity blends with its history, culture and colonial architecture.
- It has a strategic location with easy and comfortable highway access, as well as wide national and international air connectivity.
- Guadalajara and central Mexico are undoubtedly states with great industrial growth which will allow you to expand your business to new markets.

## Venue: Expo Guadalajara

With 30 years of history, it is the largest fairground in Mexico and the first in Latin America. It annually hosts more than 80 expositions and close to 100 corporate events.

It has a privileged location within the city, with a unique availability of more than 20 hotels of many categories within walking distance, which makes it easy to visit the exhibition in an agile and simple way at an affordable cost and without traffic problems.

Expo Guadalajara is located at:  
Av. Mariano Otero No.1499  
Col. Verde Valle, Guadalajara, Jalisco, México  
Zip Code 44550  
Ph: + 52 (33) 3343-3000  
Toll free number: 01 800 813 3000

[www.expo-guadalajara.com.mx](http://www.expo-guadalajara.com.mx)





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